



ASEE Annual Conference & Exposition 2026

Engineering Education
Where Legends Take Flight and
Innovation Races Forward

June 21-24, 2026 | Charlotte
Convention Center, NC

Marketing Kit



2026 ASEE ANNUAL CONFERENCE

June 21-24, 2026 | Charlotte Convention Center, NC

Engineering Education - Where Legends
Take Flight and Innovation Races Forward



**JOIN THE AMERICAN SOCIETY FOR ENGINEERING EDUCATION IN CHARLOTTE
FOR ITS 133RD ANNUAL CONFERENCE & EXPOSITION!
JUNE 21-24, 2026**

Charlotte Convention Center, Charlotte, NC

Founded in 1893, the American Society for Engineering Education (ASEE) has, for over a century, provided cutting-edge leadership and innovative programs and services as the largest and most prestigious membership society for the U.S. engineering education community. Nearly 90 percent of all U.S. engineering colleges are ASEE members. The ASEE Annual Conference & Exposition provides a three-day forum for approximately 4,000 leaders in the field from more than 500 university and college engineering schools, including professors, deans, instructors, and students, to present papers, exchange ideas, and interact with their colleagues and industry counterparts.

The ASEE Annual Conference & Exposition is the only conference dedicated to all disciplines of engineering education. It is committed to fostering the exchange of ideas, enhancing teaching methods and curricula, and providing prime networking opportunities for engineering and engineering technology education stakeholders, including deans, associate deans, department chairs, all levels of faculty, and industry and government representatives.

Don't miss this opportunity to position your brand in front of these key decision-makers.
Reserve your sponsorship today!

**ASEE annual conference with one of these
dynamic sponsorship opportunities.
They're proven to succeed!**

IMPORTANT DATES TO REMEMBER



SEPTEMBER 1, 2025

Abstract submissions open

OCTOBER 1, 2025

Workshop submissions open

APRIL 1, 2026

Full payment for booth fee due

MAY 4, 2026

Deadline for exhibitor-provided content to be included in the Expo Guide.

Specs: an organization description 50 words or less and a website link where your organization can be reached. All details must be submitted in a word document

JUNE 20–21, 2026

Booth installation

JUNE 21–24, 2026

Exhibit Hall open

JUNE 22–23, 2026

Exhibit space draft for 2026 ASEE Annual Conference

JUNE 24, 2026

Booth dismantling





TOTAL MEMBERSHIP

2025	8,430
2024	9,088
2023	9,727
2022	9,417
2021	9,460

CURRENT MEMBERSHIP

CONTACT INDIVIDUAL MEMBERSHIP	1,166
INDIVIDUAL CORPORATE MEMBERS	48
DEANS PROGRAM INDIVIDUAL MEMBERSHIP	142
LIFE INDIVIDUAL MEMBERSHIP	751
P12 EDUCATOR INDIVIDUAL MEMBERSHIP	82
PERMANENT INDIVIDUAL MEMBERSHIP	37
PROFESSIONAL INDIVIDUAL MEMBERSHIP	2374
PROFESSIONAL ONLINE INDIVIDUAL MEMBERSHIP	2240
RETIRED INDIVIDUAL MEMBERSHIP	182
STAFF INDIVIDUAL MEMBERSHIP	33
STUDENT INDIVIDUAL MEMBERSHIP	311
STUDENT ONLINE INDIVIDUAL MEMBERSHIP	801

ORGANIZATION MEMBERSHIP

COLLEGE AFFILIATE ACADEMIC ORGANIZATION	11
COMMUNITY COLLEGE ACADEMIC ORGANIZATION	6
DUAL ACADEMIC ORGANIZATION	46
ENGINEERING ACADEMIC ORGANIZATION	252
ENGINEERING ACADEMIC ORGANIZATION (5-YEAR MEMBERSHIP)	12
ENGINEERING ACADEMIC ORGANIZATION (4-YEAR MEMBERSHIP)	2
ENGINEERING TECH2 ACADEMIC ORGANIZATION	2
ENGINEERING TECH4 ACADEMIC ORGANIZATION (PREVIOUSLY ETAC)	13
INTERNATIONAL COLLEGE AFFILIATE ACADEMIC ORGANIZATION	2
INTERNATIONAL ENGINEERING ACADEMIC ORGANIZATION	11
ASSOCIATION AFFILIATE ORGANIZATION	2
ASSOCIATION ORGANIZATION	4
ASSOCIATION ORGANIZATION (5-YEAR MEMBERSHIP)	1
CORPORATE AFFILIATE ORGANIZATION	8
CORPORATE ORGANIZATION	12

CURRENT MEMBERSHIP ROSTER BY COUNCIL

CORPORATE MEMBER COUNCIL	29
ENGINEERING DEANS COUNCIL	326
ENGINEERING RESEARCH COUNCIL	232
ENGINEERING TECHNOLOGY COUNCIL	83



MEMBERSHIP BY TOP JOB ROLES

ASSISTANT DEAN	85
ASSISTANT PROFESSOR	833
ASSOCIATE DEAN	435
ASSOCIATE PROFESSOR	875
CHAIRPERSON	301
DEAN OF ENGINEERING	433
DIRECTOR	345
INSTRUCTOR	182
LECTURER	251
LIBRARIAN	201
PROFESSOR	1,867
STUDENT – GRADUATE	583
STUDENT – UNDERGRADUATE	204

MEMBERSHIP BY GENDER

MALE	3,936
FEMALE	1,978
NON-BINARY	28
PREFER NOT TO DISCLOSE	2,299

MEMBERSHIP BY RACE

WHITE, NON-HISPANIC	4,154
ASIAN/PACIFIC ISLANDER	1,092
BLACK, NON-HISPANIC	548
DECLINE TO ANSWER	1,954
HISPANIC	454
AMERICAN INDIAN/ALASKAN NATIVE	39





TOTAL ATTENDANCE

2025	4,052
2024	3,965
2023	4,053
2022	3,431
2021	3,202

DEAN ATTENDEES

2025	61
2024	48
2023	48
2022	52
2021	65

INTERNATIONAL ATTENDEES

2025	151
2024	90
2023	107
2022	123
2021	163

TOTAL STUDENT ATTENDEES

2025: 906
2024: 894
2023: 1033
2022: 1100
2021: 631

TOTAL NUMBER OF PAPERS PUBLISHED

2025	2,466
2024	2,164
2023	2,193
2022	1,707
2021	1,712

2025 TOP ATTENDEES BY INSTITUTION LOCATION

CALIFORNIA	168
FLORIDA	130
INDIANA	151
MASSACHUSETTS	150
MICHIGAN	117
NORTH CAROLINA	117
NEW YORK	160
OHIO	126
PENNSYLVANIA	198
TEXAS	217

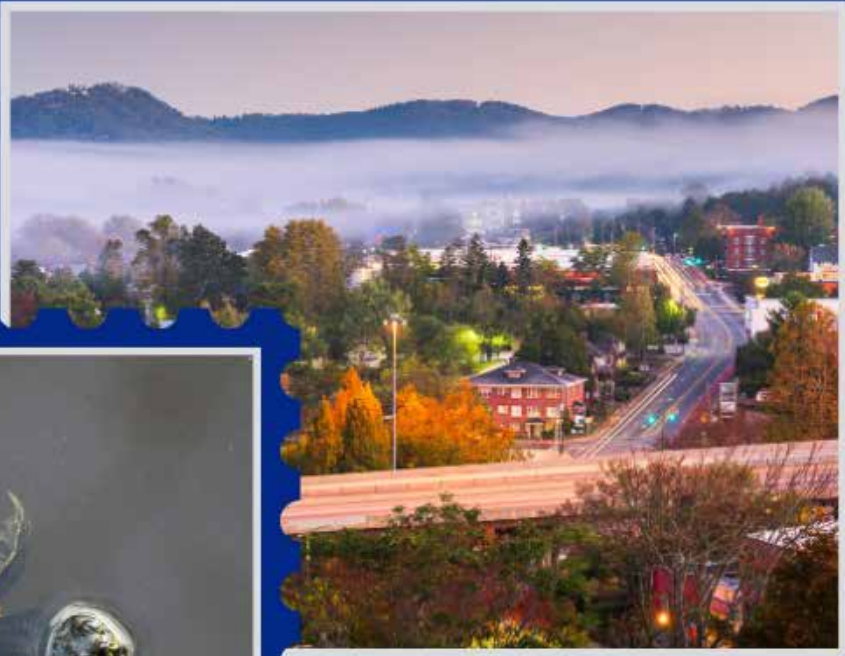


2025 TOP ATTENDEE TITLES

ASSISTANT DEAN	12
ASSISTANT PROFESSOR	302
ASSOCIATE DEAN	50
ASSOCIATE DIRECTOR	16
ASSOCIATE PROFESSOR	210
DEAN	61
DIRECTOR	82
ENGINEERING LIBRARIAN	57
GRADUATE ASSISTANT/GRADUATE STUDENT	27
LECTURER	78
PHD STUDENT	22
PROFESSOR	268

2025 TOP INSTITUTIONAL ATTENDEES

GEORGIA INSTITUTE OF TECHNOLOGY	41
NORTH CAROLINA STATE UNIVERSITY AT RALEIGH	47
PENN STATE UNIVERSITY	59
PURDUE UNIVERSITY AT WEST LAFAYETTE	104
TEXAS A&M UNIVERSITY	67
THE OHIO STATE UNIVERSITY	67
UNIVERSITY OF FLORIDA	60
UNIVERSITY OF ILLINOIS AT URBANA – CHAMPAIGN	59
UNIVERSITY OF MICHIGAN	80
UNIVERSITY OF TORONTO	49
VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY	53





SPONSORSHIP OF THE ASEE ANNUAL CONFERENCE PROVIDES YOUR ORGANIZATION WITH A COST-EFFECTIVE, VALUE-ADDED OPPORTUNITY TO:

- Create brand awareness and increase brand loyalty among a targeted audience of engineering educators.
- Introduce a new product/service offer to a captive group of decision makers.
- Drive sales by reinforcing your brand messaging and effectively leveraging your exhibit space.
- Differentiate yourself from your competition and benefit from the shared imagery of an ASEE sponsorship – highlighting your commitment to furthering excellence in engineering and engineering technology education.

SPONSORSHIP LEVELS/FEES:

Visionary | \$55,000

Innovator | \$30,000

Pioneer | \$20,000

Mentor | \$12,000

Leader | \$7,500

Educator | \$5,000

Advertising & A La Carte Options

NOTE:

Sponsorship packages can be customized to meet your specific marketing objectives.

All sponsorship agreements will be executed on a first-come, first-served basis.

MAKE AN STRATEGIC INVESTMENT IN ENGINEERING EDUCATION BECOME AN ASEE SPONSOR TODAY!

Contact

Ashley Krawiec, Director of Event Sales, at a.krawiec@asee.org.



VISIONARY.....\$55,000

BENEFITS:

- One (1) full page cover position ad in the 2026 Expo Guide.
- Two (2) month 300x250 ad run on *ASEE.org*. Must be displayed around the Annual Conference April – July.
- One (1) advertorial in Pre-Conference Newsletter. Includes 180x150 graphic and text ad. Ad position in all issues. Specs and deadlines available upon reservation.
- One (1) advertorial or 300x250 button ad in *Connections* Newsletter. Must be displayed around the Annual Conference April – July.
- Twelve (12) complimentary full registrations (non-transferable).
- Three (3) time slots for sponsor technical session or sponsored reception.
- Complimentary exhibit booth space (up to 20' x 20').
- Complimentary 1 year ASEE corporate membership.
- Organization logo w/ hotlink in Sponsors section of the Annual Conference web site.
- Prominent recognition on “Thank you” signage located in high-traffic areas of the Charlotte Convention Center.

PLUS, sponsorship rights to your choice of one of these premier events (please select one):

ASEE DIVISION MIXER

Create tremendous brand awareness and visibility while fostering brand loyalty by sponsoring this exciting networking event. A prelude to the Exhibit Hall welcome reception on Sunday evening, the mixer will serve as a great kickoff to the 2026 ASEE Annual Conference. Sponsorship benefits include an up to 60-second ad or video to be shown immediately prior to this session, highly visible branded signage throughout the room, and verbal recognition. One sponsor video to be shown prior to the session and one post. Two videos/sponsors maximum.

MONDAY PLENARY – MONDAY, JUNE 22ND

The ASEE Monday Plenary is traditionally the most highly attended session at the conference. Put your organization name and logo in front of over 2,000 attendees at this conference keynote address. Sponsorship benefits include an up to 60-second ad or video to be shown, highly visible branded signage throughout the room, and verbal recognition. One sponsor video to be shown prior to the session and one post. Two videos/sponsors maximum.

TUESDAY PLENARY – TUESDAY, JUNE 23RD

The Tuesday Plenary session features the Best Paper Presentations and the Corporate Member Council Keynote speaker, which is sure to attract a large audience. Put your organization name and logo in front of over 2,000 attendees at this conference keynote address. Sponsorship benefits include an up to 60-second ad or video to be shown, highly visible branded signage throughout the room, and verbal recognition. One sponsor video to be shown prior to the session and one post. Two videos/sponsors maximum.



INNOVATOR.....\$30,000

BENEFITS:

- One (1) full page position ad in the 2026 Expo Guide or Digital Banner Ad in an ASEE Newsletter (*Connections* or the Pre Conference Newsletter).
- Eight (8) complimentary full registrations.
- Two (2) time slots for sponsor technical session or sponsored reception.
- Complimentary 1 year ASEE corporate membership.
- Complimentary exhibit booth space (up to 10’ x 20’).
- Organization logo w/ hotlink in Sponsors’ section of the Annual Conference web site.
- Recognition on “Thank you” signage located in high-traffic areas of the Charlotte Convention Center.

PLUS, non-exclusive sponsorship rights to your choice of one of the following:

ASEE ATTENDEE APP

Push your brand to the forefront by sponsoring ASEE’s Attendee App. The App allows all attendees to access session information, the program schedule, hours of operation, and Exhibit Hall information via their mobile devices prior to and during the conference. Sponsorship benefits include:

- Logo placed in the ASEE Attendee App banner ad, which runs on the ASEE Website, *Connections*, and the Pre-Conference Newsletter.
- Recognition on homepage and all subsequent pages of the App

ASEE MEMBER BOOTH

A wonderful opportunity to showcase your organization’s commitment to foster diversity, P12 education and other programs in engineering education. The ASEE Member Booth is a large booth located at the entrance of the exhibit hall. Your sponsorship will provide ASEE organization represented at the booth with the opportunity to interact with 4,000 conference attendees and 110 exhibitors while aligning your brand with an important strategic mission of ASEE. Sponsorship benefits include highly visible branded signage on the pavilion structure and special recognition on the conference web site.

PRESIDENT’S FAREWELL RECEPTION – SPONSOR COMMERCIAL

Join ASEE’s President for a final sendoff from the 2026 ASEE Annual Conference & Exposition. This is the President’s last official act and a final chance to make an impression on ASEE leaders and members. Come chat with the current President and President-elect. Open to all attendees on Wednesday night. Sponsorship benefits include an up to 60-second ad or video to be shown, highly visible branded signage throughout the room, and verbal recognition. One sponsor video to be shown prior to the session and one post. Two videos/ sponsors maximum.



INNOVATOR CONTINUED

ASEE AWARDS CEREMONY – SPONSOR COMMERCIAL

Celebrate excellence in engineering education by sponsoring the Annual ASEE Awards Ceremony. Held on Wednesday, June 24th. The event is hosted by ASEE's Board of Directors, the ceremony recognizes all ASEE Award recipients. Sponsorship benefits include an up to 60-second ad or video to be shown, highly visible branded signage throughout the room, and verbal recognition. One sponsor video to be shown prior to the session and one post. Two videos/sponsors maximum. Free admission to all registered attendees.

2026 ANNUAL CONFERENCE EXPO GUIDE

The 2026 Annual Conference Expo Guide features the exhibit hall floor plan, all exhibitor names, booth numbers, and a short description of each. It is utilized by all 4,000 attendees and is included in the attendee tote bag. Take advantage of this opportunity to brand a high-value item that will be widely used by each of the 4,000 attendees.

The exclusive sponsorship includes:

- Logo on front cover of the expo guide
- Recognition as the presenting sponsor throughout
- Full Page Color Ad on Back Cover (specs and deadline to follow)

ALL DAY SPONSOR TECHNICAL SESSION

Showcase a new product or service offer in an intimate classroom setting. You will have exclusive use of a meeting room at the Charlotte Convention Center for an entire day of hands-on product demonstrations and/or technical sessions. This is an excellent opportunity to provide hands-on instruction to conference attendees who are leaders in their field and are always looking for new technology to use in the classroom and in their own research. Basic AV is included in the room which is set classroom style. Internet and catering are available at an additional cost as are any room resets. Your session(s) will be listed the online session locator and the ASEE attendee app. Exclusive opportunity.





PIONEER.....\$20,000

BENEFITS:

- Three (3) complimentary full registrations.
- One (1) time slot for sponsor technical session or sponsored reception.
- Complimentary 1 year ASEE corporate membership.
- Organization logo w/ hotlink in Sponsors section of the Annual Conference web site.
- Recognition on “Thank you” signage located in high-traffic areas of the Charlotte Convention Center.

PLUS, non-exclusive sponsorship rights to your choice of one of the following:

NAME BADGE LANYARDS

Take advantage of this opportunity to reinforce your brand in the minds of conference attendees. Your organization logo will be printed on the name badge lanyard each attendee will receive upon registering. Exclusive sponsorship; first-come, first-serve basis.

NAME BADGE HOLDERS

Take advantage of this opportunity to reinforce your brand in the minds of conference attendees. Your organization logo will be printed on the name badge holder each attendee will receive upon registering. Exclusive sponsorship; first-come, first-serve basis.

TASTE OF CHARLOTTE & FOCUS ON EXHIBITS WELCOME RECEPTION

This exciting kickoff event will be held on Sunday evening in the Exhibit Hall. It will feature food from local restaurants, local attractions, and games, giving all a taste of what the city has to offer. It will also feature the wide range of efforts – including research, curriculum development, teacher professional development, and outreach – by ASEE members. Sponsors will have name and logo recognition on “Thank you” signage throughout the event.

PRE-CONFERENCE E-NEWSLETTER

As “Presenting Sponsor,” your organization can place its name and logo throughout the e-newsletter, which will include conference updates and reminders. There will be four (4) issues of the e-newsletter every two weeks leading up to the conference in May & June 2026. The newsletters will provide you with an excellent platform to reach ASEE members and Annual Conference registered attendees in the weeks leading up to the conference. Your sponsorship includes the sponsor’s logo at the top of the newsletter and an advertorial, with 100 words or less, a 180x150 button ad, and a link. This is a great opportunity to reach attendees with a targeted message just prior to the Annual Conference. Specs and deadlines will be available upon reservation. Exact send dates available in 2026.



PIONEER CONTINUED

ASEE AWARDS CEREMONY – SIGNAGE ONLY

Celebrate excellence in engineering education by sponsoring the Annual ASEE Awards Ceremony. Held on Wednesday, June 25th. The event is hosted by ASEE's Board of Directors, the ceremony recognizes all ASEE Award recipients. Sponsorship benefits include verbal recognition, signage throughout the room, and your organization's name in the Awards Ceremony Program.

PRESIDENT'S FAREWELL RECEPTION – SIGNAGE ONLY

Join ASEE's President for a final sendoff from the 2026 ASEE Annual Conference & Exposition. This is the President's last official act and a final chance to make an impression on ASEE leaders and members. Come chat with the current President and President-elect. Open to all attendees on Wednesday night. Sponsorship benefits include verbal recognition, signage throughout the room, and the sponsor's name in the scrolling slide on the center screen.





MENTOR.....\$12,000

BENEFITS:

- Two (2) complimentary full registrations.
- Complimentary 1 year ASEE corporate membership.
- Organization logo w/ hotlink in Sponsors section of the annual conference web site.
- Recognition on “Thank you” signage located in high-traffic areas of the Charlotte Convention Center.

PLUS, non-exclusive sponsorship rights to your choice of one of the following:

FOCUS ON EXHIBITS SUMMERTIME SOCIAL

The Focus on Exhibits Summertime Social, held Tuesday, June 23rd in the Exhibit Hall, is a great opportunity for attendees to visit with exhibitors. No sessions or other events occur during this time, providing an excellent networking and sales opportunity in a dynamic atmosphere. Sponsors will have name and logo recognition on “Thank you” signage throughout the exhibition, in the ASEE attendee app and conference highlights.

FOCUS ON EXHIBITS NETWORKING BREAKS

The three (3) Focus on Exhibits Networking Breaks will be held on Monday, June 22nd, Tuesday, June 23rd, and Wednesday, June 24th in the morning and afternoon in the Exhibit Hall. No sessions or other events occur during this time, providing an excellent networking opportunity in a dynamic atmosphere. Sponsors will have name and logo recognition on “Thank you” signage throughout the exhibition, in the ASEE attendee app and conference highlights.

SPONSOR TECHNICAL SESSION

Showcase a new product or service offer in an intimate classroom setting. This is an excellent opportunity to provide hands-on instruction or a case study to ASEE Annual Conference attendees who are leaders in their field and are always looking for new methods to use in the classroom and in their own research. Ninety (90) minute time slots are available Sunday through Wednesday during conference hours. Basic AV is included in the room which is set classroom style for approximately 50 people. Internet and catering are available at an additional cost as are any room resets. Your session(s) will be listed in the ASEE attendee app and the online session locator. Session schedule will be available for contracted sponsors only starting in January 2026. Reserve your time slot today!



MENTOR CONTINUED

SPONSORED RECEPTION

Connect with attendees at your sponsored reception during the ASEE Annual Conference. Reserve an evening social gathering in the ASEE headquarters hotel or Charlotte Convention Center set in a reception style or rounds after the program has concluded for the day. ASEE will connect you with the catering team and can assist with any ordering. Catering or other items are an additional cost and not included in the sponsorship. Your reception will be listed in the ASEE attendee app and the online session locator. Reserve your reception today!

EDC BUSINESS MEETING

This sponsorship opportunity provides your organization with prime exposure to the cream of ASEE membership – our deans. Benefits include organization name and logo on room signage, verbal recognition, and an opportunity to place promotional materials on meeting room chairs.

ASEE BISTRO

This unique sponsorship opportunity offers breakthrough differentiation, associating your organization with a valuable and much appreciated service at the ASEE Annual Conference. Sponsorship benefits include name and logo recognition on “Thank you” signage and the opportunity to provide branded items for the tables throughout a high-traffic area in the Exhibit Hall.

ASEE CONNECTIONS NEWSLETTER AD

Place an ad in ASEE’s Connections newsletter which is sent during the third week of every month. The newsletter will provide you with an excellent platform to reach ASEE members and Annual Conference registered attendees in the months leading up to the conference. Promote your presence at the 2026 ASEE Annual Conference through an advertorial (graphic, text and URL) or a banner ad. Connections goes out to all ASEE members plus additional subscribers, approximately 19,000 total. Deadlines and specs available upon reservation.



LEADER.....\$7,500

BENEFITS:

- One (1) complimentary full registration .
- Organization logo w/ hotlink in Sponsors section of the annual conference web site.
- Recognition on “Thank you” signage located in high-traffic areas of the Charlotte Convention Center.

PLUS, sponsorship rights to your choice of one of the following:

CONFERENCE PENS

Pens with your organization name and logo will be given to each attendee at the registration desk and will also be placed at all ASEE registration counters and the ASEE information booth; a nice branding opportunity that provides each attendee with a much-needed item during the conference. Non-exclusive.

ASEE.ORG BANNER AD

Advertise your participation at the 2026 ASEE Annual Conference by placing an ad on the *ASEE.org* website. This opportunity includes a 30-day run on the ASEE.org site. Your sponsorship includes a 300x250 button ad (jpeg or gif) and URL. This is a great opportunity to reach all ASEE members with a targeted message about your involvement at the Annual Conference.

EDUCATOR.....\$5,000

BENEFITS:

- One (1) complimentary full registration.
- Organization logo w/ hotlink in Sponsors section of the annual conference web site.
- Recognition on “Thank you” signage located in high traffic areas of the Charlotte Convention Center.



PRE-CONFERENCE E-NEWSLETTER

Advertise in this very popular e-newsletter, which will include conference updates and reminders. There will be four (4) issues of the e-newsletter every two weeks leading up to the conference in May & June 2026. The newsletters will provide you with an excellent platform to reach ASEE members and Annual Conference registered attendees in the weeks leading up to the conference. Your sponsorship includes the sponsor's logo at the top of the newsletter and an advertorial, with 100 words or less, a 180x150 button ad, and a link. This is a great opportunity to reach attendees with a targeted message just prior to the Annual Conference. Specs and deadlines will be available upon reservation. Exact send dates available in 2026.

Ad Rate: \$3,500 (4 issues)

ASEE CONNECTIONS NEWSLETTER AD

Place an ad in ASEE's Connections newsletter which is sent during the third week of every month. The newsletter will provide you with an excellent platform to reach ASEE members and Annual Conference registered attendees in the months leading up to the conference. Promote your presence at the 2026 ASEE Annual Conference through an advertorial (graphic, text and URL) or a banner ad. Connections goes out to all ASEE members plus additional subscribers, approximately 19,000 total. Deadlines and specs available upon reservation.

Ad Rate for Banner Ad: \$1,000

Ad Rate for Advertorial: \$3,000

ASEE.ORG BANNER AD

Advertise your participation at the 2026 ASEE Annual Conference by placing an ad on the ASEE.org website. This opportunity includes a 30-day run on the ASEE.org site. Your sponsorship includes a 300x250 button ad (jpeg or gif) and URL. This is a great opportunity to reach all ASEE members with a targeted message about your involvement at the Annual Conference.

Ad Rate for 30 Day Run: \$1,000





SPONSOR TECHNICAL SESSION

Showcase a new product or service offer in an intimate classroom setting. This is an excellent opportunity to provide hands-on instruction or a case study to ASEE Annual Conference attendees who are leaders in their field and are always looking for new methods to use in the classroom and in their own research. Ninety (90) minute time slots are available Sunday through Wednesday during conference hours. Basic AV is included in the room which is set classroom style for approximately 50 people. Internet and catering are available at an additional cost as are any room resets. Your session(s) will be listed in the ASEE attendee app and the online session locator. Session schedule will be available for contracted sponsors only starting in January 2026. Reserve your time slot today!

Sponsorship Rate: \$4,000

SPONSORED RECEPTION

Connect with attendees at your sponsored reception during the ASEE Annual Conference. Reserve an evening social gathering in the ASEE headquarters hotel or Charlotte Convention Center set in a reception style or rounds after the program has concluded for the day. ASEE will connect you with the catering team and can assist with any ordering. Catering or other items are an additional cost and not included in the sponsorship. Your reception will be listed in the ASEE attendee app and the online session locator. Reserve your reception today!

Sponsorship Rate: \$2,500

SPONSORED AISLE BANNERS IN EXHIBIT HALL, POSTER SESSIONS & REGISTRATION LOUNGE

Promote your presence in the Exhibit Hall by sponsoring one of the aisle banners in the exhibit hall, poster sessions or registration lounge! Each aisle throughout the hall features two (2) 4'x 6' double sided banners. Each side of the banner will include a 2'x4' position for a sponsor logo. Package includes two (2) logo positions in one row, on the same banner or on separate banners. Only logos approved by ASEE will be printed on banners.

Sponsorship Rate: \$2,500

**ASK ME ABOUT OTHER A LA CARTE OPTIONS!
FOR MORE INFORMATION**

Contact

Ashley Krawiec, Director of Event Sales, at a.krawiec@asee.org.

PREVIOUS SPONSORS



These ASEE sponsors reaped the benefits of an effective Exhibit Hall presence while demonstrating their strong commitment to high-quality, innovative engineering and engineering technology education.

WILL YOU? BECOME A 2026 ASEE ANNUAL CONFERENCE SPONSOR TODAY!

CO-HOSTS:

BINGHAMTON
UNIVERSITY | THOMAS J. WATSON COLLEGE OF
ENGINEERING AND APPLIED SCIENCE

MTUengineering

INNOVATOR



FIU | FLORIDA
INTERNATIONAL
UNIVERSITY



TEXAS A&M UNIVERSITY
Engineering





PIONEER:



MENTOR:



LEADER:



EDUCATOR:





American Society for Engineering Education

1818 N Street, N.W. | Suite 315 | Washington, DC 20036

Phone (202) 949-6726

www.asee.org